

C.F.D.A

COUNCIL OF FASHION DESIGNERS OF AMERICA

ANNUAL
REPORT
2021

Founded by Eleanor Lambert in 1962, the Council of Fashion Designers of America (CFDA) is a trade association with a membership of more than 435 of America's foremost womenswear, menswear, accessory and jewelry designers.

The CFDA mission is to strengthen the impact of American fashion in the global economy.

The organization services its membership and the fashion industry at large through programs dedicated to:

EDUCATION/SCHOLARSHIPS

SOCIAL IMPACT/DIVERSITY, EQUITY & INCLUSION

SUSTAINABLE INITIATIVES

BUSINESS DEVELOPMENT

CFDA AWARDS

NEW YORK FASHION WEEK/FASHION CALENDAR & RUNWAY360

FASHION SUPPLY CHAIN

PARTNERSHIPS

PHILANTHROPY

COMMUNICATIONS

LETTER FROM THE CHAIRMAN, TOM FORD

The American fashion industry has been called many things but one thing we can all agree on is the optimism and determination that drives our industry, and 2021 provided us with so many reasons to be feel proud about American fashion.



When I began my role as Chairman in 2019, my goal was to help the American fashion industry become more globally recognized for its importance and for the talent that is here. Little did we know that we were going to be hit by a pandemic and the severe fallout that followed. But, with COVID-19 came incredible creativity. It forced us all to think in a different way, to think about our brands, what we stand for, to think about our customers and our employees more than ever before.

After ongoing racial injustices and worldwide unrest, the CFDA took the lead in transforming the fashion industry with IMPACT, identifying, connecting, nurturing and supporting thousands of talents through our diversity, equity, and inclusion work and partnering with brands to provide access to hundreds of rewarding opportunities, jobs, and mentorships.

The CFDA/*Vogue* Fashion Fund returned with half a million dollars and mentorships for 10 finalists. The Scholarship program turned 25, and we doubled our fund to half a million dollars and added new scholarships that are helping young fashion students who represent the future of our industry.

As I am ending my three-year term as Chairman of the CFDA in 2022, I feel very honored to have been able to support the truly incredible talent in American fashion, and I look forward to continuing this important work as a member of the CFDA Board.

A handwritten signature of Tom Ford in black ink.

LETTER FROM THE CEO, STEVEN KOLB

As I reflect on 2021, I am immensely proud of the CFDA team and the work we did on behalf of our membership and the industry. At a time of uncertainty — from the ongoing pandemic to the lack of opportunity for underrepresented communities that continued to impact the fashion industry — we made some great progress.

There were many highlights, among them The State of Diversity, Equity, and Inclusion in Fashion report with PVH; the launch of IMPACT, our DEI initiative around talent and brand engagement featuring a best-in-class talent directory on the Creatively platform, and our ongoing sustainability work, which included the open access tools/resources on CFDA.com, including the Sustainability Resources section with the new Materials Hub.

CFDA Connects, a new initiative to support the network of regional fashion organizations and weeks, launched with 12 groups. September's return of in-person shows during New York Fashion Week was a welcome and vital moment for our industry.

Speaking of in-person, the CFDA Fashion Awards at THE POOL + THE GRILL in November provided a wonderful snapshot of the American fashion community today with a diverse range of nominees, honorees, and presenters.

For CFDA's 60th Anniversary year in 2022, we will build on current organizational priorities — Diversity, Equity and Inclusion, COVID-19 Recovery, Sustainability, Membership, and Education — while telling stories about our members and the history of CFDA.

For now, enjoy finding out more the work that we've been doing on behalf of the American fashion community.

A handwritten signature of Steven Kolb in black ink.



In 2021, the CFDA added 13 new Members to its prestigious roster of more than 435 of America's foremost womenswear, menswear, jewelry and accessory designers. The CFDA Board of Directors led the 2021 admissions process. Designers who have been involved with CFDA programs and/or resonated creatively with the Board were invited to join. They were then officially elected by the CFDA Members.

The CFDA also introduced a new Associate Member tier in 2021 — for existing CFDA Members who are in good standing within the organization but have not actively been engaged in producing a fashion collection for three or more years.

THE 2021 NEW CFDA MEMBERS



Autumn Adeigbo

Autumn Adeigbo launched her colorful, fashion-forward women's collection with the guiding principles of "culture | color | conscience." She is devoted to positively impacting the lives of women across cultures by utilizing female-owned production facilities in the U.S. and providing global artisans with meaningful employment and fair wages. After earning a degree in economics from Spelman College and another in fashion design from Parsons School of Design, she worked for several top fashion stylists in Hollywood. In 2019, Adeigbo was selected as a Tory Burch Fellow.

autumnadeigbo.com
[@autumn_adeigbo](https://www.instagram.com/autumn_adeigbo)



Willy Chavarria

Willy Chavarria grew up in California's San Joaquin Valley, and studied graphic design at the Academy of Art University in San Francisco. He has worked with Nicholas Graham (Joe Boxer) and Ralph Lauren, as well as American Eagle Outfitters. With the opening of his multi-brand menswear shop, Chavarria launched his eponymous collection in 2016. In February 2021, he was named Senior Vice President of Design for Calvin Klein North America Apparel and Global Essentials/Standards, Men's. Chavarria was a 2021 CFDA/Vogue Fashion Fund Finalist.

willychavarria.com
[@willychavarrinewyork](https://www.instagram.com/willychavarrinewyork)



Jonathan Cohen

Jonathan Cohen had a San Diego upbringing with parents from Mexico. He moved to New York to attend Parsons School of Design, where he met his business partner Sarah Leff. Together, they launched Jonathan Cohen in 2011. Mexican prints, patterns and colors, the laid-back ease of the California surf culture and the modern city approach manifested into what the brand is today. Cohen was awarded the 2018 CFDA/Vogue Fashion Fund Runner-Up prize.

jonathancohenstudio.com
[@jonathancohenstudio](https://www.instagram.com/jonathancohenstudio)



Eckhaus Latta

Eckhaus Latta was established in 2011 by Mike Eckhaus and Zoe Latta. The pair met at Rhode Island School of Design, where they studied Sculpture and Textile Design respectively. After graduating in 2010, Eckhaus designed men's accessories at Marc by Marc Jacobs, and Latta established her own textile company to design prints and knitwear for brands including Proenza Schouler, Calvin Klein, Opening Ceremony, and Marc Jacobs. In addition, Eckhaus has gained experience in the studios of the artist Matthew Barney and fashion collective threeASFOUR, and currently teaches at Pratt Institute. Latta was a fellow at The Ratti Textile Center at the Metropolitan Museum, and has taught at Rhode Island School of Design. Eckhaus Latta questions an established structure, and the role of collaboration is innate to their practice. They work between studios in Los Angeles and New York City. Eckhaus Latta was a 2021 CFDA/Vogue Fashion Fund Finalist.

eckhauslatta.com
[@eckhaus_latta](https://www.instagram.com/eckhaus_latta)

THE 2021 NEW CFDA MEMBERS

Abrima Erwiah

Abrima Erwiah is the co-founder of Studio One Eighty Nine, an artisan-produced fashion lifestyle brand and social enterprise. Studio One Eighty Nine also partners with the United Nations ITC Ethical Fashion Initiative and NYU Stern School of Business. Studio One Eighty Nine was the 2018 Winner of the CFDA/Lexus Fashion Initiative, and was a 2021 CFDA/Vogue Fashion Fund Finalist. Erwiah also currently serves as Director of the Gromek Institute for Fashion Business at Parsons The New School.

studiooneeightynine.com
[@studiooneeightynine](https://www.instagram.com/studiooneeightynine)

**Marina Moscone**

Marina Moscone founded her New York-based brand in 2016 with her sister Francesca. Born in Vancouver, Canada to an Italian father and South African mother, she was raised in a household surrounded by art and culture, leading her to New York to study at Parsons School of Design. Moscone takes a tactile approach to her work, twisting and draping fabrics by hand to create elegantly undone modern silhouettes using custom silk wools, jacquards, and satins developed in Italy.

marinamoscone.com
[@marinamoscone](https://www.instagram.com/marinamoscone)

**Claudia Li**

Raised by a family of artists and art dealers, New Zealand-bred Claudia Li fell in love with fashion and painting at a young age. After earning a Bachelor of Fine Arts degree and later studying fashion design at Central Saint Martins, she received an MFA degree in Fashion Design and Society from Parsons School of Design. Li worked for Brandon Maxwell (Haus of Gaga) and J.W. Anderson before launching her eponymous label in 2015. Li is currently based in New York.

claudia-li.com
[@claudiofficial](https://www.instagram.com/claudiofficial)

Kenneth Nicholson

Houston, Texas native Kenneth Nicholson began designing collections and hosting fashion presentations at the age of 14. He received a scholarship to attend San Francisco's Academy of Art University before serving in the U.S. Navy. Worldly details, art history, and the precision of military culture became a reference point for his namesake menswear label, which he launched in 2016. Nicholson was a 2021 CFDA/Vogue Fashion Fund Finalist.

kennethnicholson.us
[@kenneth.nicholson](https://www.instagram.com/kenneth.nicholson)



THE 2021 NEW CFDA MEMBERS

Christopher John Rogers

Born and raised in Baton Rouge, Louisiana, Christopher John Rogers was encouraged to pursue the arts from a young age, when he was equally obsessed with anime and the works of Gauguin. He attended Savannah College of Art and Design, and launched his brand with his senior thesis collection in 2016. In 2019, Rogers was the recipient of the CFDA/Vogue Fashion Fund's top prize. He was named American Emerging Designer of the Year at the 2020 CFDA Fashion Awards, and American Womenswear Designer of the Year at the 2021 CFDA Fashion Awards.

christopherjohnrogers.com
[@christopherjohnrogers](https://www.instagram.com/christopherjohnrogers)

**LaQuan Smith**

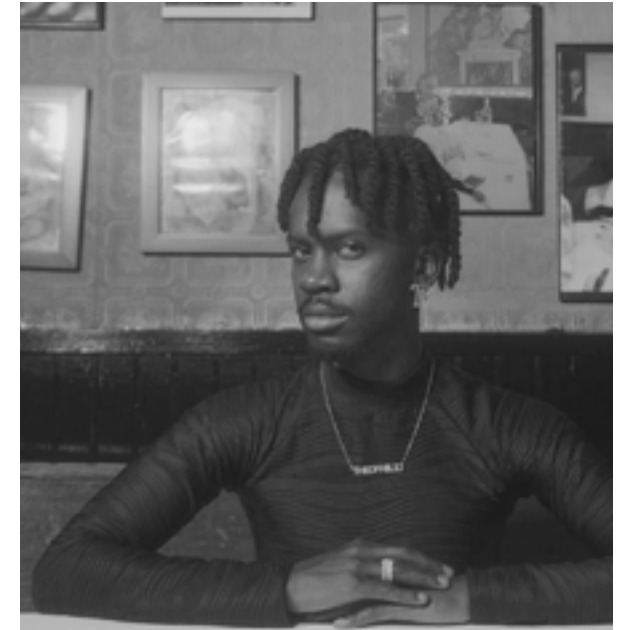
Born in Queens, New York, LaQuan Smith spent his early years instructed by his grandmother, who instilled a passion and skill for sewing and pattern making in him. Since the formal launch of his eponymous brand in 2013, Smith has garnered much attention and has cultivated a dynamic private order clientele. LaQuan Smith is headquartered and manufactured in Long Island City, NYC and delivers globally. Smith was a 2021 CFDA/Vogue Fashion Fund Finalist.

laquansmith.com
[@laquan_smith](https://www.instagram.com/laquan_smith)

**Hillary Taymour**

Hillary Taymour's label—Collina Strada—is a platform for social issues and awareness. Based in New York, the brand encourages self-reflection through clothing. Staying true to her craft while also working toward becoming a fully sustainable and radically transparent brand in the near future is her guiding priority. As Taymour puts it, "We are in a crucial state of change right now and the more we do, the more we can impact others to take action." Taymour was a 2019 CFDA/Vogue Fashion Fund Finalist.

collinastrada.com
[@collinastrada](https://www.instagram.com/collinastrada)

**Edvin Thompson**

Born in Kingston, Jamaica, Edvin Thompson moved to the United States at age 9, growing up in New Jersey and Georgia. He moved to Brooklyn in 2014 and launched his contemporary unisex clothing label two years later. Theophilio blends his Caribbean cultural upbringing with New York influences and the immigrant experience. Thompson was a 2021 CFDA/Vogue Fashion Fund Finalist, and was named American Emerging Designer of the Year at the 2021 CFDA Fashion Awards.

theophilio.com
[@theophilio](https://www.instagram.com/theophilio)

BOARD OF DIRECTORS

Tom Ford, Chairman • Tracy Reese, Vice Chairwoman • Stan Herman, Treasurer • Vera Wang, General Secretary
 Stacey Bendet • Thom Browne • Tory Burch • Dao-Yi Chow • Maria Cornejo • Carly Cushnie
 Prabal Gurung • Bethann Hardison • Tommy Hilfiger • Aurora James • Kerby Jean-Raymond • Norma Kamali
 Michael Kors • Reed Krakoff • Ralph Lauren • Diane von Furstenberg

THE 2021 CFDA MEMBERSHIP

Joseph Abboud	Guido Campello	Jennifer Fisher	Betsey Johnson	Victor Lytvinenko
Reem Acra	Liliana Casabal	Sarah Flint	Ulla Johnson	Steven Lagos
Autumn Adeigbo	Edmundo Castillo	Beckett Fogg	Alexander Julian	Sander Lak
Zaid Affas	Kristy Caylor	Andrea Fohrman	Norma Kamali	Derek Lam
Babi Ahluwalia	Greg Chait	Tom Ford	Donna Kang	Adrienne Landau
Sachin Ahluwalia	Natalie Chanin	Lizzie Fortunato	Donna Karan	Liz Lange
Waris Ahluwalia	Kip Chapelle	Nick Fouquet	Jenni Kayne	Sally LaPointe
Jason Alkire	Willy Chavarría		Shaun Kearney	Jasmin Larian
Julie Alkire	Ron Chereskin	Fernando Garcia	Liya Kebede	Hekmat
Raquel Allegra	Wenlan Chia	Floriana Gavriel	Pat Kerr	Byron Lars
Joseph Altuzarra	Dao-Yi Chow	Judy Geib	Naeem Khan	Ralph Lauren
Carolina Amato	Jonathan Cohen	Robert Geller	Sharon Khazzam	Chris Leba
Francesca Amfiteatrof	Peter Cohen	Rosetta Getty	Ana Khouri	Dion Lee
Mike Amiri	Kenneth Cole	Gai Gherardi	Eugenia Kim	Nanette Lepore
Paul Andrew	Sean Combs	Nicola Glass	Laura Kim	Monique Lhuillier
Dana Arbib	Rachel Comey	Victor Glemaud	Adam Kimmel	Andrea Lieberman
Greg Armas	Maria Cornejo	Adriano Goldschmied	Calvin Klein	Phillip Lim
Nak Armstrong	Danielle Corona	Adam Goldston	Michael Kors	Johan Lindeberg
Rosie Assoulin	Daniel Corrigan	Adam Goldston	Monica Rich Kosann	Adam Lippes
	Esteban Cortazar	Ryan Goldston	Reed Krakoff	Elizabeth Locke
	Francisco Costa	Wes Gordon	Ilana Kugel	Nili Lotan
Mark Badgley	Victor Costa	Chloe Gosselin	Nikki Kule	Pamela Love
Matt Baldwin	Emily Current	Matteo Gottardi	Lisa Kulson	Sheryl Lowe
Jeffrey Banks	Carly Cushnie	Gary Graham	Christopher Kunz	Tina Lutz
Stirling Barrett		Nick Graham	Nicholas Kunz	Victor Lytvinenko
John Bartlett	Sandy Dalal	Ulrich Grimm	Blake Kuwahara	
Dennis Basso	Robert Danes	Joy Gryson		Michael Maccari
Michael Bastian	Mark Davis	George Gublo	Steven Lagos	Bob Mackie
Shane Baum	Ruthie Davis	Prabal Gurung	Sander Lak	Jeff Mahshie
Bradley Bayou	Donald Deal		Derek Lam	Colette Malouf
Veronica Miele Beard	Pamela Dennis	Scott Hahn	Adrienne Landau	Ahlem Manai-Platt
Veronica Swanson	Pamella DeVos	Kevan Hall	Liz Lange	Isaac Manevitz
Beard	Kathryn Dianos	Kobi Halperin	Sally LaPointe	Melissa Joy Manning
Erin Beatty	Jeffrey Dodd	Batsheva Hay	Jasmin Larian	Rachel Mansur
Susan Beischel	Keanan Duffty	Gabriela Hearst	Hekmat	Robert Marc
Pamela Bell	Randolph Duke	Stan Herman	Byron Lars	Fiona Kotur Marin
Stacey Bendet	Stephen Dweck	Lazaro Hernandez	Zoe Latta	Lana Marks
Chris Benz		Carolina Herrera	Ralph Lauren	Deborah Marquit
Christopher Bevans	Mike Eckhaus	Brett Heyman	Chris Leba	Jana Matheson
Coomi Bhasin	Libby Edelman	Tommy Hilfiger	Dion Lee	Brandon Maxwell
Diego Binetti	Sam Edelman	Mara Hoffman	Nanette Lepore	Jack McCollough
Alexandre Birman	Mark Eisen	Catherine Holstein	Monique Lhuillier	Kimberly McDonald
Alexis Bittar	Meritt Elliott	Beth Hutchens	Claudia Li	Lindy McDonough
Emily Adams Bode	Patrik Ervell		Andrea Lieberman	Barbara McReynolds
Sully Bonnelly	Abrima Erwiah	Sang A Im-Propp	Phillip Lim	David Meister
Monica Botkier	George Esquivel		Johan Lindeberg	Jonathan Meizler
John Brevard		Marc Jacobs	Adam Lippes	Andreas Melbostad
Kristopher Brock	Jay Feinberg	Aurora James	Elizabeth Locke	Gilles Mendel
Thom Browne	Pina Ferlisi	Eric Javits, Jr.	Nili Lotan	Jennifer Meyer
Sophie Buhai	Lisa Marie Fernandez	Kerby Jean-Raymond	Pamela Love	Nicole Miller
Tory Burch	Luis Fernandez	Julia Jenztsch	Sheryl Lowe	Malia Mills
Virginia "Gigi" Burris	Eileen Fisher	Kristine Johannes	Tina Lutz	Sylvie Millstein

Rebecca Minkoff	Monica Paolini	Christian Roth	Peter Som	Diane Von Furstenberg
James Mischka	Raan Parton	Cynthia Rowley	Gunnar Spaulding	Patrica von Musulin
Isaac Mizrahi	Shea Parton	Sonja Rubin	Yves Spinelli	
Bibhu Mohapatra	Nellie Partow	Ralph Rucci	Temple St Clair	Marcus Wainwright
Sean Monahan	Marcia Patmos		Laurie Lynn Stark	Lucy Wallace Eustice
Paul Morelli	Edward Pavlick	Ernest Sabine	Richard Stark	Alexander Wang
Miranda Morrison	Monique Péan	Michael Saiger	Sue Stemp	Vera Wang
Marina Moscone	Patty Perreira	Cynthia Sakai	Steven Stolman	Cathy Waterman
Kate Mulleavy	Robin Piccone	Omar Salam	Jill Stuart	Marissa Webb
Laura Mulleavy	Maria Pinto	Selima Salaun	Ben Stubbington	Timo Weiland
Blake Mycoskie	Ashley Pittman	Justin Salguero	Anna Sui	John Whitley
	Linda Platt	Janis Savitt	Daiki Suzuki	Venus Williams
	Tom Platt	Lorraine Schwartz		Gary Wolkowitz
Gela Nash-Taylor	Leigh Plessner	Jeremy Scott	Johnny Talbot	Scosha Woolridge
Josie Natori	Zac Posen	Kendra Scott	Vivienne Tam	Jason Wu
Brook Garber Neidich	Whitney Pozgay	Scot Shandalove	Gladys Tamez	
Charlotte Neuville	Jeff Press	George Sharp	Tanya Taylor	Sara Yarborough
Irene Neuwirth	James Purcell	Anna Sheffield	Hillary Taymour	Araks Yeramyán
David Neville		Marcia Sherrill	Yeohlee Teng	Wing Yin Yau
Kenneth Nicholson	Jessie Randall	Sam Shipley	Edvin Thompson	Bonnie Young
Vanessa Noel	Tracy Reese	Tadashi Shoji	Rafe Totengco	
Misha Nonoo	Reeves	Daniel Silberman	John Truex	Gabriella Zanzani
	William Reid	Jonathan Simkhai	Trina Turk	Rachel Zoe
Kerry O'Brien	Robin Renzi	Tabitha Simmons	Mish Tworowski	Jennifer Zuccarini
Michelle Ochs	Narciso Rodriguez	Christian Siriano		Eva Zuckerman
Alexander Olch	Robert Rodriguez	Pamela Skaist-Levy	Kay Unger	Monica Zwirner
Ashley Olsen	Christopher John Rogers	Michael Smaldone		
Mary-Kate Olsen	Alejandra Alonso	Emily Smith	Rony Vardi	
Maxwell Osborne	Rojas	LaQuan Smith	John Varvatos	
Ariel Ovardia	Charlotte Ronson	Michelle Smith	Laura Vassar	
Shimon Ovardia	Lela Rose	Danielle Snyder	Stuart Vevers	
Rick Owens	Ippolita Rostagno	Jodie Snyder Morel	Cynthia Vincent	
		Todd Snyder	Clare Vivier	
Thakoon Panichgul		Mimi So		
Piotrek Panszczyk				

ASSOCIATE MEMBERS

Alexa Adams	Steve Fabrikant	Regina Kravitz	Luca Orlandi	Peter Speliopoulos
Victor Alfaro	Andrew Fezza	Richard Lambertson	Lisa Perry	Shelly Steffee
Sophia Amoruso	R. Scott French	Jussara Lee	Marina Polo	Carmen Marc Valvo
Raul Arevalo	Eric Gaskin	Mary Jane Marcasiano	Eddie Rodriguez	Carla Westcott
Linda Balti	Nancy Geist	Paul Marlow	Kara Ross	Brian Wolk
Barry Bricken	Geri Gerard	Lisa Mayock	Kelly Ryan	Catherine Zadeh
Louise Camuto	Flora Gill	Becca McCharen-Tran	Behnaz Sarafpour	Katrin Zimmermann
Salvatore J. Cesarani	Jeff Halmos	Claude Morais	Jake Sargent	Italo Zucchelli
DooRi Chung	Carole Hochman	Matt Murphy	Brad Schmidt	
Martin Cooper	Henry Jacobson	Ji Oh	Jasmin Shokrian	
Britt Cosgrove	Gemma Kahng	Sigrid Olsen	Monica Sordo	

EMERITUS MEMBERS

Stephen Burrows	Cathy Hardwick	Mary McFadden	Robert Lee Morris	Patricia Underwood
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CFDA LAUNCHES IMPACT

In February, CFDA launched **IMPACT**, a new, multi-faceted initiative to create opportunities for historically underrepresented and unsupported communities in fashion.

IMPACT was established to further the economic mobility and social inclusion of Black and Brown people in the American fashion industry by expanding access to jobs, providing career development and exploration, and building community among existing and emerging talent in the fashion industry. Its mission is to identify, connect, support, and nurture Black and Brown creatives and professionals in fashion, furthering CFDA's mission to advance American fashion by including diverse talent in every facet of the industry's ecosystem.

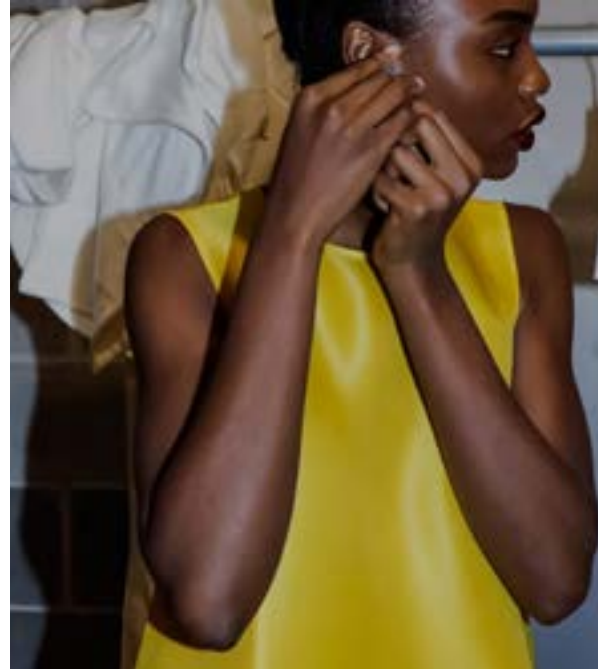
Inspired by the Black Lives Matter movement to take action and create sustainable change against the social and economic marginalization of Black people, IMPACT addresses the decades-long system of exclusion of Black talent in the industry with hopes to create a blueprint for other industries to follow.

CFDA launched IMPACT with a talent directory powered by Creatively, the job platform for creatives.

Explore the benefits and opportunities of being an enrolled IMPACT talent and how it can support your career [here](#).

Explore the benefits and opportunities of being an IMPACT supporter and how it can support your organization in moving fashion forward [here](#).

Contact us at impact@cfda.com



CFDA & ELLE CELEBRATE LATINX TALENT IN FASHION

The CFDA and ELLE Magazine partnered to celebrate the vast achievements of the Latinx community in fashion. In honor of the publication's first-ever Latinx issue in September, the CFDA helped identify the most influential Latinx designers making waves in the fashion industry across the globe.

Designers Lazaro Hernandez, Gabriela Hearst, Narciso Rodriguez, Maria Cornejo, Johanna Ortiz, Kika Vargas, Silvia Tcherassi, and Jonathan Cohen were shot alongside models Joan Smalls and Manuela Sanchez and photographed by Emmanuel Monsalve for the publication's print issue.

Emerging designers Rio Uribe, Bárbara Sánchez-Kane, Victor Barragán, and Raul Solís were profiled for the publication's digital channels to share how their heritage informs their designs.

Additionally, the CFDA and ELLE hosted a series of professional development webinars featuring speakers such as Gabriela Hearst, Carmen Busquets, Jonathan Cohen and Rio Uribe.



CFDA STANDS WITH THE ASIAN AMERICAN & PACIFIC ISLANDER COMMUNITY

In 2021, there was an alarming surge in violent attacks against minority communities across the U.S., with many specifically targeting the AAPI community. The CFDA stands in solidarity with the Asian American and Pacific Islander community and our members made a donation to Gold House, a non-profit that comprehensively champions the societal standing of Asians and Pacific Islanders through essential causes like #StopAsianHate, affirming media representation, and economic empowerment.

THE STATE OF DIVERSITY, EQUITY & INCLUSION IN FASHION STUDY & REPORT

In February, CFDA, in partnership with PVH Corp., released The State of Diversity, Equity & Inclusion in Fashion Report, a definitive work of research and suggest next steps to drive toward representative and equitable workplaces throughout the American fashion industry.

The study emphasizes the experiences of Black employees and industry voices, and other underrepresented, underserved, and underprivileged communities across all industry disciplines and levels. Related themes such as allyship and intersectionality are also thoroughly explored.

The analysis drew on a McKinsey & Company survey of over 1,000 working industry professionals across 41 companies, 20 stakeholder interviews, and 3 focus groups with students and emerging designers. This research was conducted over the fall of 2020 after considerable development and planning.

The CFDA and PVH identified six key areas of opportunity: awareness, access, promotion, advocacy, compensation and belonging. Each of these areas is thoroughly explored and accompanied by data insights, personal narratives, and steps for intervention.

In addition to the report's findings, a DEI toolkit was developed for companies of all sizes — regardless of their resources — to use in making meaningful progress.

For the full report, [click here](#).



Cara Delevingne
28k views



Avani Gregg
Announces Scholarship
1.2m views



Anya Taylor Joy at Awards
2.1m views

Through CFDA.com and social platforms including Instagram, Facebook, Twitter, and TikTok the CFDA has developed a powerful platform to communicate its work and that of its members along with industry-centric features, and spotlights on stylists, influencers, and emerging designers.

The CFDA's weekly newsletter is distributed to an audience of over 30,000 subscribers, keeping them up-to-date with the latest editorial content on CFDA.com, news, announcements, and key resources.

Instagram
1.1m followers

Twitter
449k followers

Facebook
248k followers

TikTok
55k followers

Youtube
22.8k subscribers

TOP Views

Zendaya at Awards
8.7m views

NYFW COVID-19 Vaccination Statement

2021 CFDA FASHION AWARDS

Awards host Emily Blunt and the prestigious list of presenters — Anna Wintour, Beverly Johnson, Cara Delevingne, Carolyn Murphy, Carré Otis, Ciara, Emily Ratajkowski, HoYeon Jung, Iman, Michael Kors, Paloma Elsesser, Valerie Steele — added to the elegant, intimate feel of the 2021 CFDA Fashion Awards at THE POOL + THE GRILL in November.

Presided over by Tom Ford, Chairman of the CFDA, the evening brought together a mix of American designers, brands and organizations from across the American fashion industry, as well as international brands.

Guests included A\$AP Ferg, Aubrey Plaza, Dr. Barbara Sturm, Blake Gray, Candice Huffine, David and Lauren Bush Lauren, Dove Cameron, Drew Barrymore, Evan Mock, Hari Nef, J. Balvin, Julia Fox, Karlie Kloss, Kehlani, Kid Cudi, Law Roach, Liya Kebede, Lolo Zouaï, Precious Lee, Rachel Zegler, Rebecca Dayan, Tommy Dorfman, Wisdom Kaye, and many more.

The official partners of the 2021 CFDA Fashion Awards included Official Automotive and Sustainability Partner Volvo Car USA; Official Skincare Partner Dr. Barbara Sturm; Official Non-Alcoholic Spirits Partner CleanCo, and Official Spirits Partner Air Company.

WINNERS

Christopher John Rogers

American Womenswear Designer of the Year

Emily Bode Aujla for BODE

American Menswear Designer of the Year

Telfar Clemens for Telfar

American Accessories Designer of the Year

Edvin Thompson for Theophilio

American Emerging Designer of the Year

Demna for Balenciaga

International Women's Designer of the Year

Grace Wales Bonner for Wales Bonner

International Men's Designer of the Year

HONOREES

Zendaya

Fashion Icon

Anya Taylor-Joy

Face of the Year

Aurora James

Founder's Award in Honor of Eleanor Lambert

Dapper Dan

Geoffrey Beene Lifetime Achievement Award

Nina Garcia

Media Award in Honor of Eugenia Sheppard

Patagonia

Environmental Sustainability Award

The Model Alliance

Positive Social Influence Award

Yeohlee Teng

Board of Director's Tribute





Iman and Zendaya



Yeohlee Teng



Aurora James



Emily Bode Aujla



Edvin Thompson



Emily Blunt, Tom Ford, Anna Wintour and Demna



Christopher John Rogers

THE 2021 CFDA/VOGUE FASHION FUND

The CFDA and Vogue introduced a reimagined format for the 2021 CFDA/Vogue Fashion Fund.

Evolving from last year’s A Common Thread initiative, which provided financial relief for those in the fashion community affected by the COVID-19 pandemic, CFDA and Vogue agreed that this time required a new approach that addresses the current challenges in the American fashion industry.

To that end, all 10 finalists received funds and mentorship based on their designated areas of need. The application was open to emerging designers as well as past CVFF finalists and designer recipients of 2020’s A Common Thread funding.

The 2021 CFDA/Vogue Fashion Fund Finalists:

Batsheva Hay of Batsheva, Mike Eckhaus and Zoe Latta of Eckhaus Latta, Anifa Mvuemba of Hanifa, Rebecca Henry and Akua Shabaka of House of Aama, Kenneth Nicholson, Jameel Mohammed of Khiry, LaQuan Smith, Abrima Erwiah of Studio One Eighty Nine, Edvin Thompson of Theophilio, and Willy Chavarria.

The finalists were selected by a selection committee featuring: Anna Wintour, global editorial director of Vogue and chief content officer of Condé Nast, and Tom Ford, Chairman of the CFDA, as well as Aurora James of Brother Vellies and the Fifteen Percent Pledge; Chioma Nnadi and Mark Holgate of Vogue; Eva Chen of Instagram; model and activist Paloma Elsesser; Roopal Patel of Saks Fifth Avenue; Sam Lobban of Nordstrom, and CFDA’s Steven Kolb.

Each finalist received a dedicated mentor as part of the program: The mentors were Jenna Lyons for Batsheva Hay; Stephanie Horton of Google for Mike Eckhaus and Zoe Latta; Patrick Robinson for Anifa Mvuemba; Sherri McMullen of McMullen for Rebecca Henry and Akua Shabaka; Tom Kalenderian of Zegna for Kenneth Nicholson; Pamela Love for Jameel Mohammed of Khiry; Alison Loehnis of Net-A-Porter for LaQuan Smith; Donna Karan for Abrima Erwiah of Studio One Eighty Nine; Julie Gilhart for Edvin Thompson, and Humberto Leon for Willy Chavarria.

The 2021 CFDA/Vogue Fashion Fund was generously supported by Instagram, Nordstrom, Saks Fifth Avenue and Vogue.



CFDA/VOGUE FASHION FUND COCKTAIL

To kick off New York Fashion Week in September, CFDA and Vogue hosted a cocktail to celebrate the 2021 CFDA/Vogue Fashion Fund finalists at Spring Place in partnership with IMG and NYFW: The Shows presented by Afterpay.

Spring Place was abuzz with models and celebrities including Aly & AJ, Chanel Iman, Dilone, Evan Mock, Amanda Murphy, Cailin Russo, and Indya Moore, as well as past Fashion Fund designers such as Georgina Chapman, Adam Selman, Paul Andrew, Gigi Burris, Christian Cowan, Victor Glemaud, and Jonathan Cohen.

2021 FASHION FUND SHOWCASE AT NORDSTROM

In October, the fashion community celebrated a special installation in honor of the 2021 CFDA/Vogue Fashion Fund finalists. Located on the second floor of Nordstrom’s NYC Flagship location, guests were able to view designs from each of this year’s finalists, drawing awareness to their incredible design talent. Visitors to the display were able to scan a unique QR code to learn more about each designer.

From the top: Mike Eckhaus, Paloma Elsesser, and Zoe Latta
Edvin Thompson and LaQuan Smith
Candice Huffine and Christian Siriano

FASHION CALENDAR

Since acquiring the Fashion Calendar — presently the digital resource for events, shows, and fashion week highlights — from its Founder and Publisher, the late Ruth Finley, in 2014, the CFDA has served as the organizer of the Official New York Fashion Week Schedule. As such, the organization sets the official dates and designer time slots for New York Fashion Week: Women’s, Men’s, Bridal and Pre-Collections.

New York Fashion Week (NYFW) represents the intersection of talent discovery, creative diversity, and business development. The CFDA has helped introduce homegrown talent to international audiences every season.

In 2021, the CFDA Fashion Calendar welcomed many noteworthy designers onto the official New York Fashion Week schedule for the first time: Peter Do, Connor McKnight, Elena Velez, Markarian, Marrisa Wilson, Loring New York, and Kevan Hall among others. NYFW also saw the arrival of iconic Italian fashion house Moschino, under creative director and CFDA member Jeremy Scott, for the September 2021 season.

The CFDA’s official NYFW schedule continued to support neighbor organizations and their championship of emerging talent including Agentry PR’s New York Men’s Day and Harlem’s Fashion Row.



RUNWAY360

Runway360 brings together every aspect of a collection launch in a one-stop-shop environment and provides a digital home for the fashion industry stakeholders to discover and engage with the latest collections for fashion week and beyond throughout the year — from runway to swim, accessories, eyewear, and more.

As the city reenergized and NYFW returned to in-person experiences September with extra precautions in place for health and safety, Runway360 remained the go-to destination for American collections discovery for both domestic and international audiences across all fashion week markets.



In 2021, the organization launched CFDA Connects, a network that recognizes, supports, and unites the regional fashion organizations and fashion week events across the nation. CFDA Connects participants have access to resources, including but not limited to professional and business development education, trade events, supply chain and local manufacturing, social impact, and sustainability. Additionally, they receive a complimentary subscription to Fashion Calendar and unique positioning on Runway360, the CFDA's digital home of the American collections, helping to expand these territories' reach through amplification and promotion, centralizing the design talent for improved discovery and industry support.

CFDA executives regularly meet with representatives from each regional organization to foster industry community and fellowship.

The CFDA Connects networks includes:

[Columbus Fashion Council](#)
Columbus, OH

[Dayton Emerging Fashion Incubator](#)
Dayton, OH

[Hawaii Fashion Week](#)
Hawaiian Islands, Lihu'e, Kaua'i

[Indiana Fashion Foundation](#)
Indianapolis, IN

[Kansas City Fashion Week](#)
Kansas City, MO

[Miami Fashion Week](#)
Miami, FL

[Philadelphia Fashion Week](#)
Philadelphia, PA

[Ragtrade Atlanta/Atlanta Fashion Week](#)
Atlanta, GA

[Saint Louis Fashion Fund](#)
Saint Louis, MO

[Texas Fashion Industry Initiative,](#)
San Antonio, TX

[Interform](#)
Springdale, AR

[Nashville Fashion Week](#)
Nashville, TN



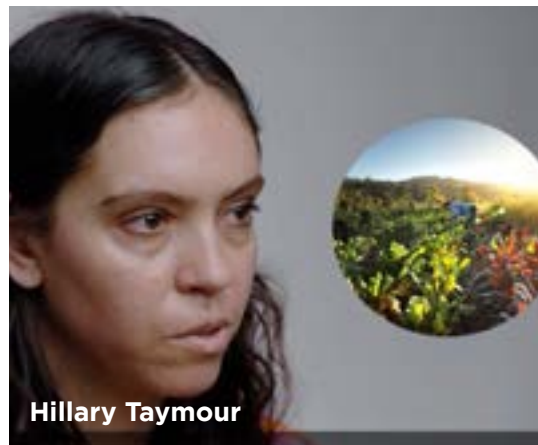
In 2021, CFDA's Education, Sustainable Strategies, and Professional Development evolved to Program Strategies, a centralized hub for education, sustainability, and professional development-centered programs and initiatives.

Program offerings, scholarships, and micro-grant based awards blended with mentorship across four program pillars: Sustainability Initiatives, Professional Development, Fashion Supply Chain, Education + Scholarships.

Transformers x WONDROS

In September, timed with the United Nations General Assembly, a CFDA pilot video short in collaboration with WONDROS spotlighted three female "Transformers" – CFDA Innovation Scholar Uyen Tran, Collina Strada's Hillary Taymour, and ADIFF's Angela Luna – championing change in fashion through regenerative systems thinking, ingenuity, resiliency, and innovation.

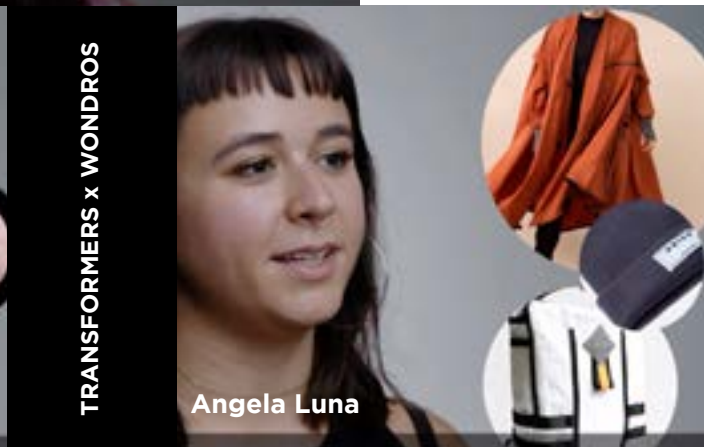
Leading Stakeholder Alliances integrated within Professional Development included Ellen MacArthur Foundation/Make Fashion Circular, Sustainable Apparel Coalition, Apparel Impact Institute, Project Everyone/Fashion Avengers, Conscious Fashion Lifestyle Network/Fashion Impact Fund.



Hillary Taymour



Uyen Tran



Angela Luna

PROFESSIONAL DEVELOPMENT

The CFDA's Professional Development has significantly increased audience engagement and reach throughout 2021. Across the year Professional Development hosted 24 virtual engagements, featuring 82 industry experts who volunteered expertise and thought leadership to conversations on topics on DEI, sustainability, circularity social commerce and media, supply chain, and material innovation.

As an extension of our programming, CFDA published 66 Industry Insights featuring interviews and think pieces contributed by leading experts such as Lewis Perkins on Sustainable Change, Ron Thurston on Retail Pride and Annie Jean-Baptiste on Inclusive Design.



The CFDA would like to thank the American Apparel & Footwear Association, Brown Foundation, Catie Marron, Coach Foundation, Dany Garcia, Geoffrey Beene Foundation, Pinterest, Swarovski Foundation and by CFDA members Patricia Underwood and Jeffrey Banks, who have made donations to the CFDA Scholarship Fund in honor of Monika Tilley's legacy. "

THE FASHION MANUFACTURING INITIATIVE FMI RELOCATION GRANT FUND

The CFDA Foundation, Inc.'s [Fashion Manufacturing Initiative \(FMI\)](#) program, created with the New York City Economic Development Corporation (NYCEDC) in 2013, supports New York City fashion manufacturing.

In 2021, the CFDA and the New York City Economic Development Corporation (NYCEDC) created the FMI Relocation Grant Fund with the goal to support manufacturers who are relocating, or want to relocate, their operations within New York City's five boroughs. The 2021 FMI Relocation Grant distributed over \$79,000 to 18 NYC-based fashion manufacturers.



THE MATERIALS HUB

The CFDA, in partnership with [UGG®](#), released the CFDA.com Materials Hub in 2021 to assist the fashion industry in discovering and connecting with key innovators, vendors and resources across fashion's material sourcing community.

The CFDA and the UGG brand's mission with the [Materials Hub](#) is to focus the resource on one critical step of the supply chain, material sourcing, and aggregate resources that can highlight leaders across the sector, promote collaboration between designer and innovator, help designers blueprint ways to strengthen their impact within materials and continue to provide educational and professional development opportunities.

The CFDA.com Materials Hub includes an Innovation Index, a Vendor Directory, a Resource Directory, and Related News sections. The launch was supported with a series of CFDA and UGG webinars dedicated to material innovation.



The CFDA Scholarship Fund: 25 Years of Growing Exemplary Talent. In 2021, the CFDA commemorated 25 years of indelible support to students through the CFDA Scholarship Fund, launched in 1996 and designed to grow exemplary talent.

From Peter Som to Peter Do, CFDA scholars have progressed into prominent, influential creative leadership roles championing American fashion – with scholars including Proenza Schouler’s Jack McCollough and Chris Benz. First established as a merit-based scholarship at Parsons School of Design in the name of former CFDA President, the late Perry Ellis, the program was spearheaded by late CFDA member Monika Tilley.

The program’s core mission is to cultivate student talent by defraying the rising costs of higher education tuition and school expenses, such as studio, thesis, and portfolio projects required for degree completion.

In 2021, the CFDA awarded a record \$500,000 to 19 top fashion students.

The CFDA received more than 320 application submissions from 22 participating American fashion schools and graduate programs.

The CFDA also inaugurated two new scholarships:

The Coach Dream It Real x CFDA Design Scholarship, dedicated to supporting under-resourced students from underrepresented backgrounds studying fashion design, and the Swarovski Foundation Re:Generation Innovation Scholar Award to advance learning and innovative design thinking within sustainable systems.

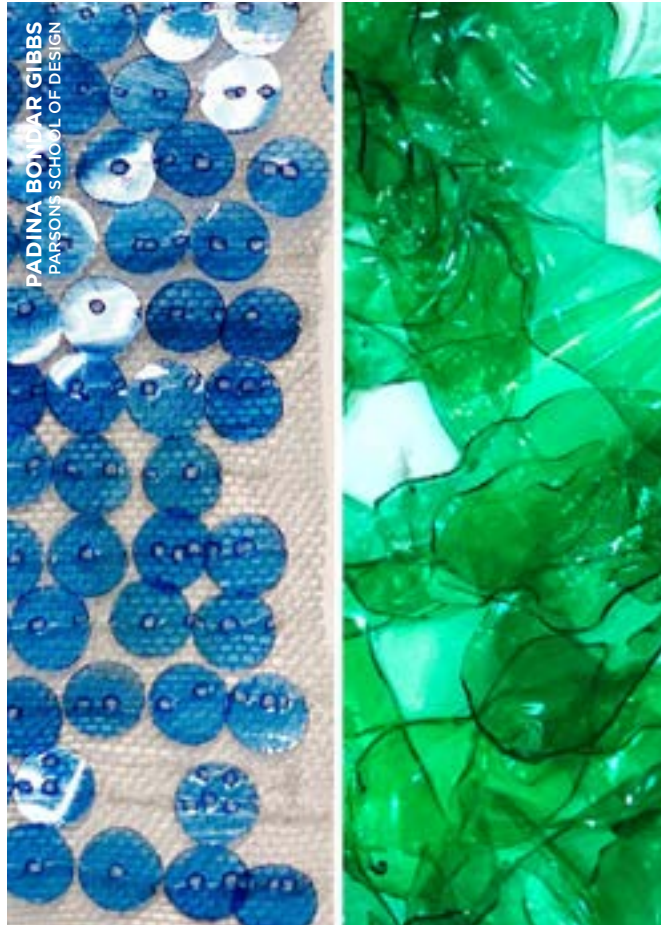
This year’s various selection committees included:

Alan Mak, Angela Luna, Araks Yeramyan, Brandon Blackwood, Carmen Gama, Dao-Yi Chow, Doo-Ri Chung, Emily Bode, Jeffrey Banks, Ji Oh, Katrin Zimmerman, Kevan Hall, Mara Hoffman, Mara Hutton, Nadja Swarovski, Paul Fang, Ralph Rucci, Ruthie Davis, Stacey Bendet, Stuart Vevers, Tanya Taylor, Tom Hutton, Wes Gordon, and Yeohlee Teng.

The CFDA would like to thank the American Apparel & Footwear Association, Brown Foundation:

Catie Marron, Coach Foundation, Dany Garcia, Pinterest, Swarovski Foundation and CFDA Members Patricia Underwood and Jeffrey Banks, who have made donations to the CFDA Scholarship Fund in honor of Monika Tilley’s legacy.





PADINA BONDAR GIBBS
PARSONS SCHOOL OF DESIGN



PADINA BONDAR GIBBS
PARSONS SCHOOL OF DESIGN



JUNHYEONG-PARK
FASHION INSTITUTE
OF TECHNOLOGY



JUNHYEONG-PARK
FASHION INSTITUTE
OF TECHNOLOGY

THE 2021 CFDA DESIGN SCHOLAR AWARD RECIPIENTS

CFDA DESIGN SCHOLAR AWARD (\$25,000 each):

Nayon Kim, Parsons School of Design
Ryane (Nyanna) Johnson, University of Cincinnati

CFDA DESIGN FOR JUSTICE SCHOLAR AWARD BFA/BA (\$25,000):

D'on Lauren Edwards, Savannah College of Art and Design

CFDA DESIGN FOR JUSTICE SCHOLAR AWARD MFA/MA (\$25,000):

Alexandra Petina
Eva Heugenhauer
Tao Li/Design Team 1, Hearing Disability (Deaf), Parsons School of Design

CFDA COVID RELIEF FUND (\$100,000 DISCRETIONARY FUND):

Carmen Lee, Fashion Institute of Technology (\$15,000);
Iyomi Ho Ken, School of the Art Institute of Chicago (\$50,000);
Mia Seo, Savannah College of Art and Design (\$10,000);
Stephanie Kim, Fashion Institute of Technology (\$25,000)

CFDA SUNTCHI IMAGE-MAKER AWARD (\$25,000):

Rebecca Flood, Parsons School of Design

COACH DREAM IT REAL x CFDA DESIGN SCHOLARSHIP (\$25,000):

Hannah Harris, The Savannah College of Art and Design;
Iyomi Ho Ken, School of the Art Institute of Chicago;
Charlie Kenney, Drexel University;
Esther Park, Rhode Island School of Design;
Junhyeong Park, Fashion Institute of Technology;
Firas Zedan, Parsons School of Design

GEOFFREY BEENE DESIGN MASTERS SCHOLAR AWARD (\$50,000):

Padina Bondar-Gibbs, Parsons School of Design

LIZ CLAIBORNE DESIGN FOR IMPACTFUL FUTURES SCHOLAR AWARD (\$25,000):

Nikita Deuja, Fashion Institute of Technology

SWAROVSKI FOUNDATION RE:GENERATION INNOVATION SCHOLAR AWARD (\$30,000):

Bailey Adams, Fashion Institute of Technology



American Express

The CFDA continued its partnership with Runway360 Founding Partner, American Express®, on a series of virtual events and e-commerce opportunities exclusively for American Express Card Members. A.POTTS, Jonathan Cohen, Studio189, Tracy Reese, Markarian, Alice + Olivia, Rosie Assoulin, Jonathan Simkhai, and Joseph Altuzarra hosted events discussing their NYFW collections, while ADEAM, Cinq a Sept, Dur Doux, Kim Shui, Naeem Khan, PH5, and more were available for pre-sale on Runway360. Private Policy designed a limited edition NYFW shirt sold exclusively on Runway360.

Volvo

In partnership with the CFDA, Volvo dropped off top celebrities, designers, and honorees in style as the Official Automotive and Sustainability Partner of the 2021 CFDA Fashion Awards.

UGG

The CFDA and UGG partnered on the release of the CFDA.com Materials Hub to assist the fashion industry in discovering and connecting with key innovators, vendors, and resources across the industry’s material sourcing community. Additionally, a webinar series and four virtual conversations sponsored by UGG touched on how brands can navigate the successes and challenges presented when integrating and growing responsible design practices across the supply chain.

Coach

Aiming to support under-resourced students from underrepresented backgrounds studying fashion design, the CFDA and Coach Foundation partnered to launch the Coach Dream It Real x CFDA Design Scholarship. From more than 320 application submissions from 22 participating American fashion schools and graduate programs, 19 students were awarded.

Fitbit

As part of a long-running series of designer collaborations facilitated by the CFDA, Brother Vellies partnered with Fitbit to design Fitbit accessories with a high-fashion twist. The collaboration continues to embrace the intersection of fashion and tech.

CleanCo

The CFDA partnered with CleanCo as the Official Non-Alcoholic Spirits Partner of the 2021 CFDA Fashion Awards. Four special cocktails created by CleanCo’s team of expert mixologists debuted at the Awards.

Air Company

The CFDA partnered with Air Company to bring Air Company’s carbon-negative vodka to the CFDA Awards.

Dr. Barbara Sturm

In partnership with the CFDA, Dr. Barbara Sturm debuted as the Official Skincare Partner of the 2021 CFDA Fashion Awards.

Swarovski Foundation

With the mission to advance learning and innovative design thinking within sustainable systems, the CFDA and Swarovski Foundation partnered to launch the Re: GENERATION Innovation Scholarship Award. The three-year partnership featured a fellowship opportunity and provided one annually selected student with meaningful mentorship.

American Image Awards

The American Apparel & Footwear Association’s 2021 American Image Awards honorees were Gabriela Hearst, Sandrine Charles and Lindsay Peoples of the Black in Fashion Council, the Sustainable Apparel Coalition, Walmart, Hanesbrands, Inc., and ShopShops. The CFDA Foundation was the sole beneficiary of the event for the fifth consecutive year.

As of December 31, 2021 the Council of Fashion Designers of America and the CFDA Foundation collectively ended with total net assets of \$32.9M down from \$34.7M million at year-end 2020. Overall both revenue and expenses decreased in 2021. However, after returning to an in-person Awards show the event successfully netted \$500K+ in support of Educational Initiatives.

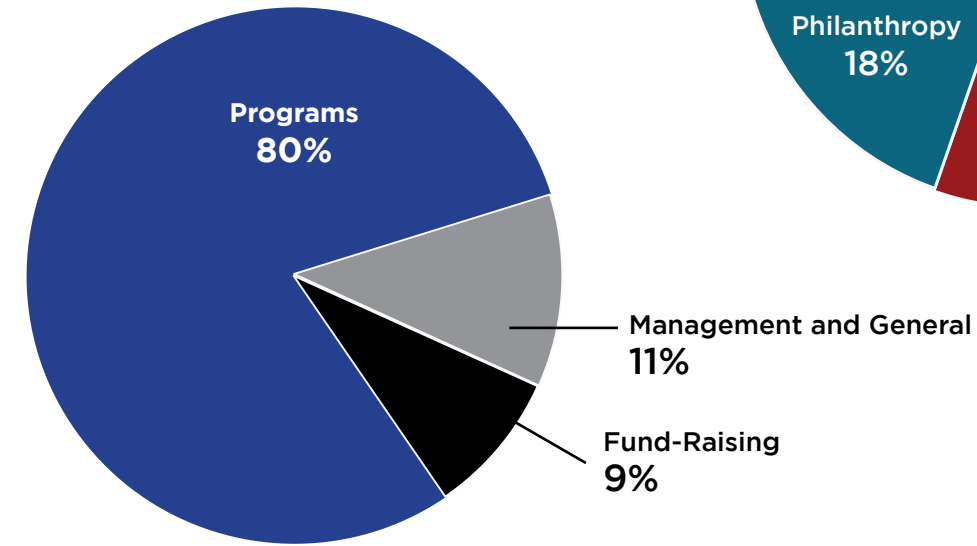
REVENUE	2021	2020
Membership Dues	383,383.00	365,167.00
Educational & Professional Development	1,329,085.00	7,018,154.00
Philanthropy	541,678.00	1,342,659.00
Special Events, net	544,646.00	76,519.00
Other	293,992.00	229,477.00
	\$ 3,092,784.00	\$ 9,031,976.00

EXPENSES (including depreciation)	2021	2020
Programs	5,549,629.00	10,450,243.00
Management & General	805,721.00	662,136.00
Fundraising (including Special Events)	602,474.00	508,902.00
	\$ 6,957,824.00	\$ 11,621,281.00

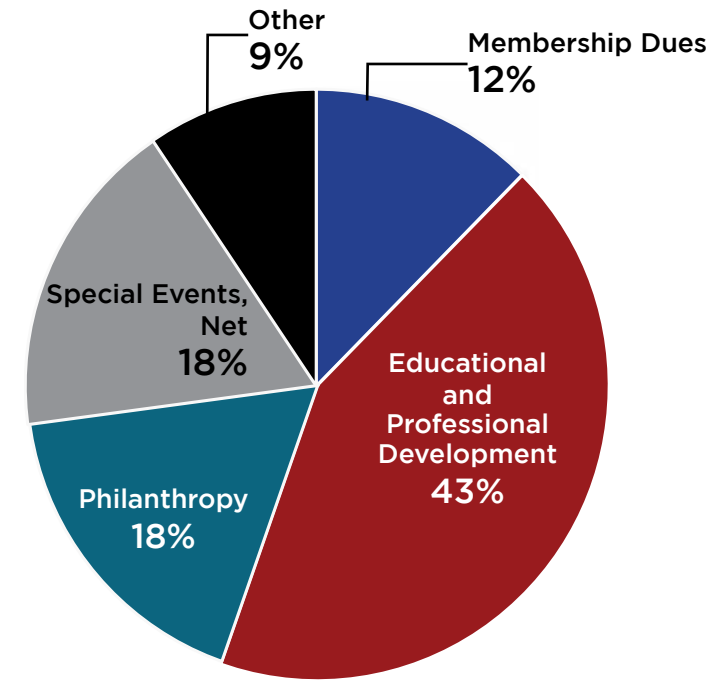
STATEMENT OF ACTIVITIES	2021	2020
Revenue	3,092,784.00	9,031,976.00
Expenses	6,957,824.00	11,621,281.00
Excess (deficit) of operating revenue and support over operating expenses	(3,865,040.00)	(2,589,305.00)
Investment return, net	2,012,756.00	2,327,609.00
Change in Net Assets	(1,852,284.00)	(261,696.00)
Net Assets, Beginning of Year	34,738,070.00	34,999,766.00
Net Assets, End of Year	\$ 34,885,786.00	\$ 34,738,070.00

* This current financial report reflects pre-audit results. A final audited report will be issued in quarter four 2022.

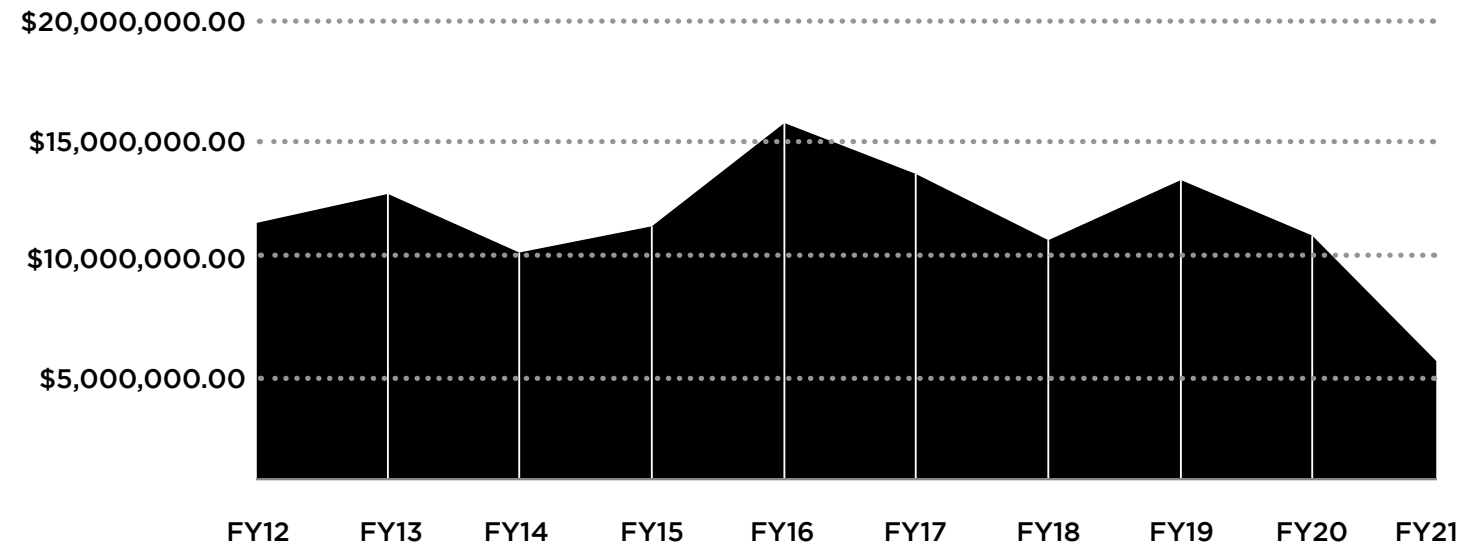
PERCENTAGE OF EXPENSES



PERCENTAGE OF REVENUE



FY12-FY21 TOTAL REVENUE & GAINS



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Steven Kolb

Chief Executive Officer

CaSandra Diggs

President

Lisa Smilor

Executive Vice President

Sara Kozlowski

VP of Program Strategies, Education & Sustainability Initiatives

Aldo Araujo

Marketing and Digital Strategist

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Council of Fashion Designers of America

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